

PNW SRM 2025 SRM Annual Meeting Notes
April 15, 2022 1 p.m.

Present: Carlos, Andrea, Sandra, Kelly Fogarty, Chris S.(briefly), Jordan,

SRM Annual Meeting Attendance 2022: 575 online, 660 in person in Albuquerque, NM.

Kelly – Sections reach out and Parent Society reach out with bid packets. Portland and Spokane submitted viable bids. Both are acceptable bids. Section decides where we want to hold the meeting in 2025. Kristin House advised the bids exceed expectations.

Parent Society coordinates hotel, meeting rooms, meals, printed programs, virtual programming, using the Boise 2021 virtual hybrid model,

Section brings our local knowledge, theme, program focus, logo, tours, reviewers of abstracts to see if it fits our theme and program.

Spokane and Portland are financially competitive.

Spokane removed the facilities rental if we meet number of attendees. \$40K Food and Beverage.

Rental Room rates are per diem prices for both Portland and Spokane. Rooms \$142 – \$159/night.

Pre pandemic numbers average 1200 – 1500. 800 is breakeven for planning.

Section benefits have been negotiated in the past. Parent Society is now covering most of the administrative duties. Section is guaranteed \$20K no matter the outcome of the meeting.

If sponsorship and trade show have significant income the Section will split the additional income with Parent Society. Parent Society and Section will have an MOU.

2024 MOU with Sparks, NV was just signed. We have lots of time to finalize arrangements. Kelly is available to work with us.

Comparing Spokane and Portland.

Spokane hotel \$145 room. Two hotels. Both offer per diem rate.

Portland hotel \$159 per room. One hotel offers per diem.

Spokane was used in 2012. Downtown access.

Portland. Downtown access.

Spokane has a \$40K Food and Beverage Minimum which is easy to meet.

Portland has no Food and Beverage minimum.

Spokane has a bus from airport to hotel.

Portland has metro from baggage claim to hotel. Complementary metro passes. Logistics to work out.

Spokane food costs are on par.

Portland food costs are a bit higher than Spokane.

Both bids are very similar. Portland is a new location. It is 10 blocks from the Willamette River. Lots of homeless camps along the river now.

Spokane has a beautiful waterfront trail along the Spokane river right outside the convention center.

February 7-15, 2022, is the proposed dates.

Section planning team recommendations.

Co-chairs at least two.

Overall planning committee. 6-30 people. A dozen are enough.

Kelly will send planning spreadsheets with program, tradeshow, local tour planning, volunteers, more.

Saundra inquired about a timeline to complete each step.

Theme and Logo by February 2024 to promote at the business meeting.

Summer 2024 Budget and registration fees presented to Parent Society Board Summer Meeting.

Parent Society will coordinate the virtual part of the meeting.

Live stream plenary, awards, few select sessions, or all of sessions (Boise 2023).

Lack of support for agency staff. Conversations continue. All this could change. Work on marketing.

Saundra advised that risk of Covid is a driving force.

Kelly believes both Portland and Spokane would be good options.

PNW SRM will discuss at May 24 meeting and have a decision to Kelly at that time.

Carlos asked to have this intel sent to board and a broader audience to start.

MOU, timeline, responsibilities from Kelly will be shared with all the board when received.

Saundra attended SRM Advisory Council meeting virtually and the council was more interested in Spokane.